

SUSTAINABLE CONSUMPTION ROUNDTABLE

4th Meeting Agenda

Monday, 28th February 2005

9.30am - 13.30pm (lunch until 13.30pm)

**Board Room, National Consumer Council
20 Grosvenor Gardens, London,
SW1W 0DH (near Victoria Station)**

- 1) **9.30 - 11am: CLOSED SESSION**
Discussion and communications brainstorm around the RT strategic vision
- 2) **Introductions & welcome:** 11.00am (5 mins)
Co Chairman Alan Knight
OFFICIALS JOIN
- 3) **11.10 - 1pm: Workplan overview**
Introduction by Joanna Collins
- 4) **Discussion of workplan themes and projects:**
In each case consider:
 - o Tight/loose prioritisation of projects, and project leads
 - o Timeline and resources
 - o Making political space - engagement priorities
 - o Media/comms opportunities

Shifting field of choice

- Priority project: testing consumer attitudes to unsustainable choice

SC for Business

- Priority project: policy framework for supermarket sustainability (see papers B,C,D)
- TJ: ideas for SCSE 100

SC Compacts:

- Priority: what headline behaviour(s) should we focus on?
- what sort of pledges, rewards and feedback will be effective?

World Class Policy Framework

- Paul S - feedback on NCC international pathfinders work
- Priority project: brainstorm local pathfinders

Engaging consumers

- Priority project: Environment Direct (see paper E)

5) 1.10 - 1.30pm: Timeline

How do we fit it all in?

What are the milestones and media hooks?

Items for 13 April meeting